



British Columbia Lottery Corporation (BCLC) Encore Rewards “Reward Yourself” Activations October 12th, 2023 – March 30th, 2024

PROMOTION DESCRIPTION

BCLC will be hosting “Reward Yourself” Activations at Participating Facilities to engage with players about the Encore Rewards Program (the “**Promotion**”). At these “Reward Yourself” Activations, players will have may engage with the **Encore Rewards Game** to receive certain **Free Play** or **Participating Facility Prize Voucher** prizes.

DEFINITIONS

Capitalized terms used in this Promotion have the meaning assigned thereto in the Encore Rewards Terms and Conditions unless defined herein.

Activation means an event at a Participating Facility including an Activation Site and Activation Staff during the Activation Period.

Activation Night means a night during the Activation Period in which an Encore Rewards Reward Yourself Activation is occurring, as per the Schedule in Appendix A.

Activation Period means either **6:00 pm – 11:00pm PST** or **7:00 pm – 11:00 pm PST** on select nights from **October 12th, 2023 – March 30th, 2024**. Please see **Appendix A** for tentative Activation Schedule. *Activation Schedule is subject to change.*

Activation Site means the location within a Participating Facility where Qualified Players may visit to participate in this Promotion and includes the location of the **Encore Rewards Game**.

Activation Staff means SMAK employees who attend the Activation Site during the Activation Period.

Encore Rewards means the points rewarded to individual members of the Program by BCLC.

Encore Rewards Program or **Program** means the membership and tiered bonus rewards program established by BCLC for players residing in British Columbia.

Encore Rewards Game means the game at the **Activation Site** in which players must engage with to receive a prize.

Free Play means a credit awarded as Encore Rewards for redemption on qualified slots or electronic table games.

Participating Facility means the locations where Activation Sites will be held. The participating facilities for this Promotion include:

Participating Facility	Address
Elements Casino Surrey	17755 60 Ave, Surrey, BC V3S 1V3
River Rock Casino Resort	8811 River Rd, Richmond, BC V6X 3P8
Parq Vancouver Casino Resort	39 Smithe St, Vancouver, BC V6B 0R3
Starlight Casino	350 Gifford St, New Westminster, BC V3M 7A3
Great Canadian Casino Vancouver	2080 United Blvd, Coquitlam, BC V3K 6W3
Cascades Casino Delta	6005 BC-17A, Delta, BC V4K 5B8
Hastings Racecourse & Casino	188 N Renfrew St, Vancouver, BC V5K 3N8
Grand Villa Casino	4331 Dominion St, Burnaby, BC V5G 1C7
Cascades Casino Langley	20393 Fraser Hwy, Langley, BC V3A 7N2

**Participating Facilities are subject to change*

Qualified Player is someone who is 19 years of age or older and has a valid Encore Rewards card or is eligible to become an Encore Rewards Member, but does not include:

- BCLC, SMAK, and Participating Facility employees as well as family and household members who reside at the same address; and/or



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- Persons who are self-excluded, suspended or barred from a BC Casino or Community Gaming Centre.

Participating Facility Gift Card means a gift certificate issued by the Participating Facility redeemable for purchase for food or beverage or hotel accommodation purchases. Valid only at the facility in which it was issued. Vouchers are subject to Participating Facility’s terms and conditions and may not be used to purchase alcohol.

HOW TO PARTICIPATE IN THIS PROMOTION

1. The Qualified Player visits an Activation Site during the Activation Period.
2. Prior to engaging with the Encore Rewards Game, the Qualified Player must present Activation Staff with their Encore Rewards membership I.D. If the Qualified Player are not an Encore Rewards Member, they must sign up to the program prior to participating.
3. The Qualified Player may engage with the Encore Rewards Game by pulling the lever on the machine to win a prize. Each player gets one (1) chance to engage with the Encore Rewards Game per Activation Night. The breakdown of the prizes can be found in the **Prize** section of these Conditions, below.
4. A Qualified Player will receive the prize displayed on the screen on the Encore Rewards Game.

PRIZES

5. The following table outlines the breakdown of prizes to be won per day via the **Encore Rewards Game**. The odds of receiving a prize depends on the number of players participating in the activation and the availability of prizes won throughout the Activation Night.
6. Each Qualified Player may only enter this Promotion once and receive a maximum of one (1) prize for this Promotion.

Prize Table A

Offer	Number of Prizes Per Day	Probability
\$500 Participating Facility Gift Card	1	0.44%
\$100 Participating Facility Gift Card	1	0.44%
\$50 Participating Facility Gift Card	3	1.33%
\$25 Participating Facility Gift Card	5	2.21%
\$10 Participating Facility Gift Card	15	6.64%
\$50 Free Play	1	0.44%
\$25 Free Play	25	11.06%
\$10 Free Play	100	44.25%
\$5 Free Play	75	33.19%
TOTAL PRIZES PER DAY	226	100%

Prize Table B – PARQ

Offer	Number of Prizes Per Day	Probability
\$500 Participating Facility Gift Card	1	0.25%
\$100 Participating Facility Gift Card	1	0.25%
\$50 Participating Facility Gift Card	3	0.75%
\$25 Participating Facility Gift Card	5	1.25%
\$10 Participating Facility Gift Card	190	47.38%
\$50 Free Play	1	0.25%
\$25 Free Play	25	6.23%
\$10 Free Play	100	25.0%



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\$5 Free Play	75	33.19%
TOTAL PRIZES PER DAY	401	18.7%

7. For Prize Table A, there are a maximum of 226 prizes available to be distributed per Activation Night. **Should the Activation distribute all 226 prizes prior to the end of the Activation Night, the Activation Night will end early. For Prize Table B, there are a maximum of 401 prizes per night. Should the Activation distribute all 401 prizes prior to the end of the Activation Night, the Activation Night will end early.**
8. If the Qualified Player wins **Free Play**, the Activation Staff will award them a voucher that can be used as follows:
 - a. The player must visit Guest Services at the Participating Facility to load their Free Play onto their Encore Rewards card for redemption.
 - b. Upon receiving the Free Play voucher from the Activation Staff, the Qualified Player must visit Guest Services at the Activation Site on the Activation Night to the exchange and redeem Free Play voucher. The Free Play voucher must be redeemed at the Participating Facility where it was awarded. The Qualified Player must sign up for Encore Rewards, if they are not already a member, to have the Free Play voucher exchanged and loaded as points onto an Encore Rewards card. The voucher must be handed to Guest Services. The Encore Rewards awarded can only be used for redemption on qualified slots or eTable games in gaming facilities or on Playnow.com.
 - c. Qualified Players must use the Free Play at any Participating Facility within 365 days from the date it is awarded. To redeem the Free Play, Qualified Players must follow the Redeeming Points process found within the Encore Rewards Terms & Conditions.
9. If the Qualified Player receives a **Participating Facility Gift Card**, they will receive a voucher from the Activation Staff. The Qualified Player must visit Guest Services at the Participating Facility to receive their Gift Card by exchanging the voucher received by Activation Staff.

GENERAL CONDITIONS

10. BCLC is not liable for lost, stolen, damaged, unregistered or improperly inserted Encore Rewards Cards, or any error or miscalculation.
11. Encore Rewards Cards must not be transferred. If an Encore Rewards member distributes his or her Encore Rewards Card to other players, he or she will not be eligible to participate in this Promotion and may have his or her Encore Rewards membership revoked.
12. BCLC reserves the right to not award any Encore Rewards in the event that the integrity of all, or a part, of the Promotion is compromised. Such a compromise shall include, but is not limited to, computer error, slot machine malfunction, electronic table malfunction, fraud, deception, misrepresentation or misuse.
13. BCLC may, at its sole discretion, and without liability to any individual, participant or Qualified Player, alter, amend, suspend, or cancel this Promotion at any time.
14. BCLC reserves the right to change or restrict Encore Rewards earnings or other awards on specific slot machines, or eTable games.
15. BCLC shall not be liable to any person for loss or damage to person or property resulting from or connected with acts or omissions of BCLC or any Participating Facility.
16. Each Qualified Player is responsible for ensuring that his or her Encore Rewards member profile is accurate and up-to-date and has current and correct contact information, including a telephone number and email address at which he or she can be contacted.



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17. Qualified Players shall indemnify and save BCLC harmless from and against any and all actions, claims or demands brought by the Qualified Player (including costs incurred by BCLC in defending such actions, claims or demands) against BCLC which arise out of or are in any way connected to this Promotion.
18. Encore Rewards earned in this Promotion must be accepted as awarded, cannot be transferred, have no cash value and must be redeemed in accordance with the Offer Redemption Process and Encore Rewards Terms & Conditions.
19. You must notify BCLC of any omissions or discrepancies to your Encore Rewards balance within sixty days of earning, receiving or using the applicable Points. BCLC may require you to provide documentation in support of any requested correction.
20. BCLC will not be liable for and may adjust or cancel your Encore Rewards balance where Encore Rewards have accrued due to malfunction, operator error, misrepresentation, fraud, misuse or any other reason BCLC deems valid.
21. In the instance of system error of Encore Rewards transactions, adjustments will not be made to player accounts where the difference (in favour of or against the player) is less than one (1) dollar within a single Gaming Day.
22. All BCLC decisions are final and binding. BCLC reserves the right to disqualify any individual or Qualified Player that does not comply with these terms and conditions.
23. This Promotion encompasses all other Encore Rewards Membership Terms and Conditions as outlined on www.CasinosBC.com.

PRIVACY NOTICE

24. Personal information related to your Program membership will be collected in accordance with the Freedom of Information and Protection of Privacy Act, British Columbia and will be used, accessed, disclosed and stored by BCLC, or a BC Casino or Community Gaming Centre, and their respective service providers both inside and outside of Canada:
 - a. to administer the Program, which includes distributing information about your Encore Rewards account;
 - b. to administer and communicate with you about your Encore Rewards account;
 - c. subject to your consent, to distribute relevant content, offers and promotional communications relating to BCLC's and the BC Casino or Community Gaming Centres' products and services to you;
 - d. to administer contests and promotions;
 - e. to administer responsible gaming programs, if you enroll in such program;
 - f. for research, survey and statistical purposes;
 - g. to customize the content and delivery of products, services and marketing;
 - h. to expedite enrolment in other products and services provided by BCLC and BC Casinos or Community Gaming Centres that may be of interest to you;
 - i. to maintain the security of www.CasinosBC.com and for investigative purposes; and
 - j. to enforce agreements, to comply with applicable laws and legal processes, including providing information as required by regulators, law enforcement, public health authorities or other agencies.
25. By accepting these Terms, you agree that BCLC, a BC Casino, or a Community Gaming Centre, and their respective service providers may use, access, disclose and store your personal information both inside and outside Canada for the above purposes.
26. BCLC shall not be liable to any person for loss or damage to person or property resulting from or connected with acts or omissions of BCLC or any of its service providers.



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BCLC is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact **BCLC Customer Support Centre** at 74 West Seymour Street, Kamloops, BC, V2C 1E2, telephone 1-866-815-0222 or www.bclc.com.



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Appendix A

Activation Schedule

**subject to change*

Thursday, October 12, 2023	Great Canadian Casino Vancouver
Friday, October 13, 2023	Great Canadian Casino Vancouver
Saturday, October 14, 2023	Great Canadian Casino Vancouver
Friday, October 13, 2023	Cascades - Delta
Saturday, October 14, 2023	Cascades - Delta
Thursday, October 19, 2023	Parq
Friday, October 20, 2023	Parq
Saturday, October 21, 2023	Parq
Friday, October 20, 2023	Hastings
Saturday, October 21, 2023	Hastings
Thursday, October 26, 2023	Parq
Friday, October 27, 2023	Parq
Saturday, October 28, 2023	Parq
Friday, October 27, 2023	Elements - Surrey
Saturday, October 28, 2023	Elements - Surrey
Thursday, November 2, 2023	River Rock Casino
Friday, November 3, 2023	River Rock Casino
Saturday, November 4, 2023	River Rock Casino
Friday, November 10, 2023	Parq
Saturday, November 11, 2023	Parq
Friday, November 10, 2023	Starlight Casino
Saturday, November 11, 2023	Starlight Casino
Friday, November 17, 2023	Parq
Saturday, November 18, 2023	Parq
Friday, November 17, 2023	Elements - Surrey
Saturday, November 18, 2023	Elements - Surrey
Friday, November 24, 2023	Great Canadian Casino Vancouver
Saturday, November 25, 2023	Great Canadian Casino Vancouver



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Friday, November 24, 2023	Hastings
Saturday, November 25, 2023	Hastings
Friday, December 1, 2023	River Rock Casino
Saturday, December 2, 2023	River Rock Casino
Friday, December 1, 2023	Cascades - Delta
Saturday, December 2, 2023	Cascades - Delta